



EXPRESS MEDIA

NEWS CONFERENCE 2021



The National Editors and Writers Conference

Saturday 30 January 2021

Streaming online on Express Media's YouTube

Proudly supported by Black Inc.





THE NATIONAL EDITORS AND WRITERS CONFERENCE 2021

The National Editors and Writers Conference (NEWS) is an annual event presented by Express Media for students editors, publishers and contributors across Australia. This year, The NEWS Conference will be presented on Saturday 30 January entirely online, streaming on Express Media's [YouTube channel](#).

This is one of the only professional development opportunities available to new student editors, and we're excited to be able to present a busy program of workshops, panels and presentations online.

The NEWS Conference is the perfect opportunity to ask all your burning questions and get valuable advice before you hit the ground running. After the completion of the conference, student editors are better equipped with the tools they need to succeed in their new roles, and leave the conference feeling confident and ready to tackle the upcoming year of publishing.

EOI's are required, be sure to express your interest in attending the conference via the Express Media [website](#).

The National Editors and Writers Conference
is proudly supported by Black Inc.

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Use the **#EMNEWS21** hashtag to interact
with us on social media on the day!





SATURDAY 30 JANUARY

10:30am

Acknowledgement of Country and Welcome

Magenta Sheridan, Creative Producer at Express Media

Streaming on Express Media's YouTube

10:40am

Media Future: Keynote Address

Nayuka Gorrie

Streaming on Express Media's YouTube

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*What does the future of the Australian media landscape look like? How can it reflect this country's people, culture, and values? How are technological transformations and social media impacting the way we create, share and consume media? Join Gunai/Kurnai, Gunditjmara, Wiradjuri and Yorta Yorta writer **Nayuka Gorrie** to kickstart the 2021 National Editors and Writers Conference. Be prepared to interrogate the flaws in Australia's current media structures, systems and practices, before we imagine an equitable and ethical future industry, from the individual journalist to the organisational empire.*

11:30am

Interview with a Vampire: Life after (Student Media) Death

Naaman Zhou and Michael Sun

Streaming on Express Media's YouTube

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*Whether you're taking part in your student publication because it's fun or because it's a practise run at heading up a media empire, editing student media gives you a lot of practical real-world skills. Join **Naaman Zhou**, in conversation with **Michael Sun**, as they discuss how he translated his student media skills into the real world and what he wishes he'd known when working in student media.*





SATURDAY 30 JANUARY

11:30am

WORKSHOP – Working 9 to 5: that’s no way to make a living!

Roz Bellamy

Closed Session

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*Join **Roz Bellamy** to look at the basics of editorial cycles and project management for online production. You’ll learn everything from scheduling and deadlines, to following a style-guide, managing a team of editors and writers, and dealing with all aspects of online publication.*

LUNCH – Get your Zoom shirt on

Facilitated by Express Media staff

Join us in Google Hangouts!

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Cameras on, mics on. Join us with your favourite WFH lunch for some community chats.

1:30pm


WORKSHOP – If it bleeds we can crop it: Student Media and Design

Michael Sun

Closed Session

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*Kerning, CMYK, left justified... lost yet? If you’re taking your first steps into design and are mildly terrified, join **Michael Sun** as they go over the basics of graphic design for print and online publications. A bit more along in your design journey? Tune in to get some practical insight into the biz, learn some tips, shortcuts and what opportunities are available to you and your work.*





SATURDAY 30 JANUARY

1:30pm

More Cat GIFs: Making the Medium Work for You

Dr Kylie Boltin and Jon Tjhia

Streaming on Express Media's YouTube

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How can publications use the internet and digital platforms to tell their stories? How can student editors approach the process of editing digital work for publication and collaborate across disciplines while retaining your publications voice and values? We're joined by digital aficionados Dr Kylie Boltin and Jon Tjhia to discuss the myriad of accessible and user-friendly ways we can engage with storytellers and audiences digitally.

2:30pm

Chris Hemsworth's biceps: Great, now that we have your attention...

Patrick Lenton and Giselle Au-Nhien Nguyen

Streaming on Express Media's YouTube

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*Breaking news, vital journalism, quizzes, videos, celeb news, listicles and more! With the increasingly digital nature of audiences, how and why we engage with literary work online is more important than ever before. Online publishing isn't all fluff and clickbait, there's the fresh writing, pop culture hot takes, reviews, meta and top-tens that keep us scrolling. Join **Patrick Lenton** and **Giselle Au-Nhien Nguyen** as we take a deep dive into the ways people consume, produce and transform media, and how online literary work is just as valued and disciplined as an Op-Ed in any print media.*





SATURDAY 30 JANUARY

3:30pm

Join the Group Chat: Community and Self Care

Fiona Murphy and Suzy Garcia

Streaming on Express Media's YouTube

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*In 2021, self-care is often depicted as looking at pictures of puppies on the internet or '100 Ways to Just Say No' listicles, but the term has origins as a form of activism. Self-care can be establishing solidarity in the face of systematic issues affecting the arts and media landscape. Join **Fiona Murphy** and **Suzy Garcia** as they discuss how to foster a real sense of community within your writing and work, as well as strategies for managing your workload while keeping your mental and physical well-being in check.*

4:30pm

Clublications

Join us in Google Hangouts!

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A chance to connect with other student editors, swap stories and reflect on the day. Community chats.

